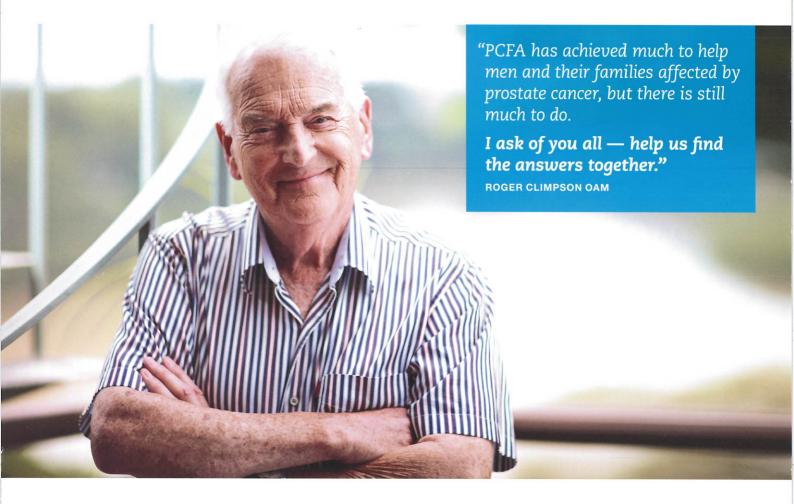
# 1 in 8 Male Rotarians

will be affected by prostate cancer



# Rotary & Prostate Cancer Foundation of Australia (PCFA) — In 1996, television personality Roger Climpson OAM and fellow club members of the Rotary Club of Lane Cove founded the Prostate Cancer Research Foundation – now Prostate Cancer Foundation of Australia (PCFA).

**Why** — To raise funds for research and to address the suffering caused by a dire lack of information and support for tens of thousands of Australian men affected by the disease.

**Since then** — PCFA has become a broad-based community organisation and the peak national body for prostate cancer with representatives of Rotary joining PCFA National and State Boards.

**Because of Rotary** — Enormous progress has been made to improve the length and quality of life for men living with prostate cancer.

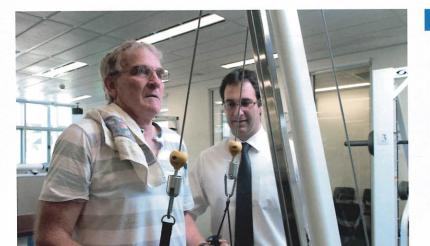
# Why we need Rotary's support

**Research** — Prostate cancer kills more men than breast cancer kills women, yet is has relatively low research funding.

**Awareness** — Understanding of the disease is still lacking amongst the broader community. Your club can help us expand the number of PCFA Ambassador awareness talks across Australia.

**Support** — Funding is vital to offer continuity of care and grow our specialist nursing program so thousands of men and families can be supported at every point during their cancer journey.





# THE IMPACT OF YOUR DONATIONS

PCFA's research program has supported some of the best young talent in the country. Their world first, cutting edge research has impacted not only on the quality of life of men in Australia but also internationally.

Prof Daniel Galvão one of our first young investigators, was funded by PCFA in 2007. Today, a full professor and director, he mentors numerous young researchers that are part of his team.

Having established the evidence that shows the benefit of exercise in the prevention and management of cancer treatment side-effects and survival, Prof Galvão is seeking to include exercise in the clinical management of prostate cancer.

# How your Rotary club can help

# **Fundraising**

- Onate to PCFA
  Call us on 1800 220 099 or visit pcfa.org.au
- Organise a fundraising event —
  How about a golf day, trivia night,
  luncheon or gala dinner?

Call or email your local PCFA contact for fundraising ideas and PCFA merchandise

Host a Big Aussie Barbie in September during Prostate Cancer Awareness Month

Sign-up at bigaussiebarbie.com.au or call us on 1800 220 099

### **Awareness**

Book one of our free Ambassador speakers to present at your next event or meeting

Call or email your local PCFA contact for more information

05 Order our free information brochure

'What you need to know about prostate cancer' and share with your fellow club members

Call us on 1800 220 099 or visit pcfa.org.au

# YOUR LOCAL PCFA CONTACT:

# **NSW & ACT**

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# VIC & TAS

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# WA

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# Prostate cancer in Australia

- The most commonly diagnosed cancer in men
- 20,000 men are diagnosed with prostate cancer every year
- 3,300 will die because of it
- More men die of prostate cancer than women die of breast cancer



"We are proud of our Rotarian roots. Your club is an intrinsic part of the local community and we would be delighted if you joined us in our pursuit of a healthier, happier future for all Australian men."

JIM HUGHES AM

National Chairman, Prostate Cancer Foundation of Australia



